

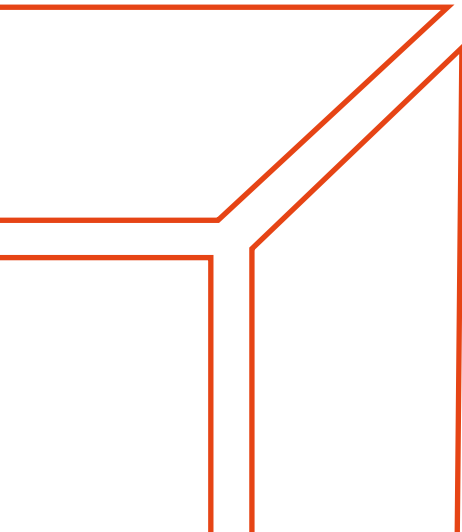


 STAND CONSTRUCTION

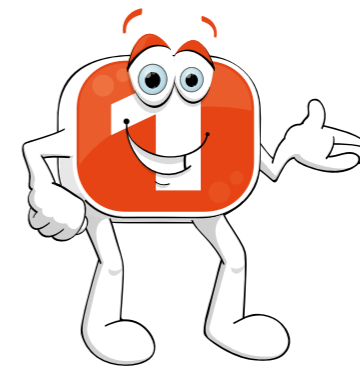
SHOPFITTING

MOBILE HARDWARE

Fair 1



Perfect three-dimensional brand staging.



Fair 1



2008	Move to Hamelin additional warehouse
2007	Acquisition of corporate premises in Hamelin
2004	Extension of warehouse
2003	First exhibition "overseas"
2002	Expansion of the "Mobile Hardware" division
2001	Move to Süntelstraße, commercial centre with office and storage space
2000	Start on Lange Straße in Bad Münde



OUR STANDARD

At national and international fairs / congresses, it's clear "who is who". However you choose to define the requirements for your personal trade fair stand – individual, modular, purchased or hired stand, we can help you! Whether for agencies, decision-makers or architects, we provide holistic realisation of your trade fair presentation. We support your project from planning to design, turnkey delivery, logistics and storage in our warehouse. We combine the highest of quality, performance and action-driven fun with continuity and a willingness to always act with the most modern framework conditions.



We've already worked with clients at these trade fairs – an excerpt...

Agritechnika - Hanover

AIA - Hamelin and Berlin

Ambiente - Frankfurt

Batimat - Paris

CPhI - Brussels, Frankfurt, Paris

CPhI - Madrid, Milan

Domotex - Hanover

Light + Building - Frankfurt

ECS - Nuremberg



EuroTier - Hanover

Raumtex - Stuttgart

Supply Side West + East - USA

IFT - Chicago, New Orleans, Los Angeles

in-cosmetics - Munich

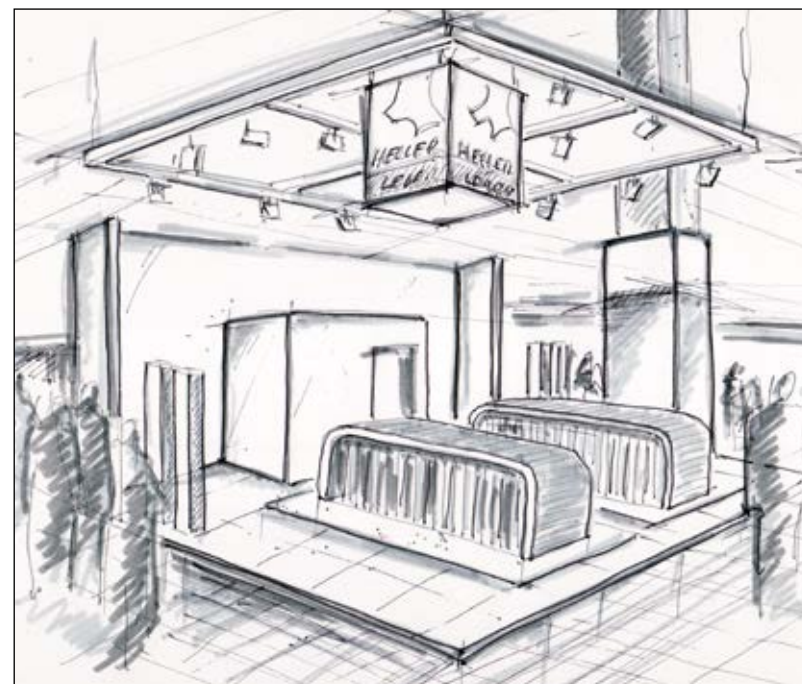
CeBIT and Ligna - Hanover

Tekom - Wiesbaden

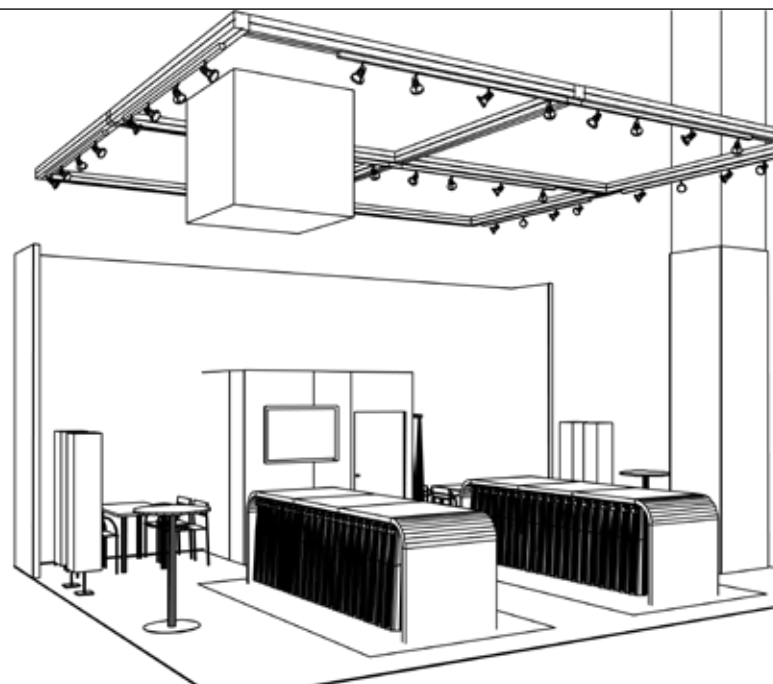
Expopharm - Munich

Innotrans - Berlin

and more...



DESIGN



PLANNING



VISUALISATION



REALISATION

Project – HELLER LEDER

Location	Cologne
Trade fair	Interzum
Exhibitor	HELLER LEDER GmbH & Co. KG
Type	Stand in accordance with CD guidelines - hired stand with purchased components

from the design to the finished trade fair stand

Our team of designers, architects and technicians develops your trade fair stand with hand-drawn sketches, technical designs and CAD drawings. A clear, detailed quotation shows you where the costs lie. Our own craftsmen and assembly teams provide the greatest flexibility in the production and implementation of the designs. We take care of setting up and dismantling your stand both across the country and internationally. Completely on our own or with strong on-site logistics partners, we can manage massive logistical challenges.



Frank Fiedler
 Managing Director
 Marketing & Sales
 HELLER LEDER GmbH & Co. KG

"At Interzum 2012 in Cologne, we once again worked together with Falk Tacke GmbH. The task was to implement a contemporary, functional and efficient stand concept. Especially important to us was the high level of recognition and communication of our corporate philosophy. Positive client feedback supports our overall impression: a huge success and worth recommending."





CONVENTIONAL

UNIQUE

The conventional design permits a high degree of creative possibilities. We create individual components, furniture, functional modules and more according to your needs, in order to represent your company in a unique way.

- Unique feature at every event
- Individual and innovative design options
- High-quality and durable materials



SYSTEM

FLEXIBLE

Stand construction in system design offers great flexibility and stability and many variations. Especially in budget-orientated planning, presentation objectives can be achieved in an optimum manner. Its global compatibility offers full flexibility, even across national borders.

- Modern and versatile, combinable elements
- Cost-saving solutions
- Internationally compatible



COMBINED

INTELLIGENTLY COMBINED

The combination of conventional and system design is a charming way to meet complex requirements. Aspects such as modular expandability, international commitment and the integration of individual stand components can be very well addressed here.

- Individual stand design...
- ...with maximum flexibility



Our range of services for you:

Conceptual consulting
Drafting, CAD planning and visualisation
Design and construction
Furniture for hire, lighting
Hostesses, training, catering
Logistics, transportation and storage

Graphic design
Digital prints, letterings
Multimedia solutions
Computer animations

BUY, HIRE OR COMBINE INTELLIGENTLY

Our services range from the coffee machine to tailor-made furniture or a complete stand. Between the examples given, there lies a variety of interesting design and price variations that must be precisely determined so that your stand meets the desired requirement profile. You are also welcome to incorporate your own components. Cooperation with your company's agency goes without saying for us. Through joint discussion, we'll find the best combination.

LOOK FORWARD TO YOUR TRADE FAIR PRESENTATION

Our services are comprehensive and always tailored to the needs of our clients. From individual overall concepts that reflect your own personal profile to modular systems, we offer everything from one source. In planning and realisation, we implement your requests perfectly. Here, reliability, responsibility, craftsmanship, cost-consciousness and experience are the basics for exhibition stands that set national and international standards. In this, we consistently proceed according to tried and tested principles, in order to ensure the greatest possible transparency, planning reliability and adherence to deadlines.



A good company is always as good as the people who represent it daily. Employees who identify with the company and have job satisfaction, exhibit their competence convincingly. This ensures high quality results and satisfied customers.

Visit our team at:
team.fair-1.com or scan our QR-Code!



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 STAND CONSTRUCTION

 SHOPFITTING

 MOBILE HARDWARE

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